

Jimmy Houston



2023

Life is Good Today

Hi ♦ TECH Xtreme
Performance

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Life is Good Today

**Hi ♦ TECH Xtreme
Performance**

Mission Statement

HT Enterprises, Inc. has raised the bar.

We've teamed with professional tournament angler Jimmy Houston, and together, created a premier series of specialty, ultra-high performance fishing rods and reels designed to provide an edge.

This is no every day line-up. HT's Jimmy Houston Xtreme Performance products have been engineered by an elite angler for experienced anglers who take their sport seriously. Anglers who don't just desire, but intend to rise to the next level. Not only hook the fish of a lifetime, but demand to land it. Don't simply believe they will catch a trophy fish, but expect to shatter the record. Not just placing, but outright winning that big tournament.

Check the components: Lightweight, precision tapered, premium grade high modulus graphite blanks. Secure, comfort-fit custom reel seats. Strong, precision balanced, premium grade, hand-tied guides. Machined components. Computer balanced, multi-bearing drives, infinite anti-reverse--responsive performance all incorporated into a smooth series of specialty creations offering a variety of technique-matched, select balanced lengths, actions and sizes.

Don't be timid. Take your game to a new level.

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON BLAZE PRO DX

Jimmy Houston Blaze Pro DX rods feature custom woven, ultra-high modulus graphite blanks with unique carbon criss-cross pattern, fitted with lightweight yet strong, friction minimizing aluminum oxide guides, lightweight reel seats and stainless steel cushioned reel seat hoods to produce an unsurpassed combination of looks, power and sensitivity; each is partnered with precision grade, computer 3D engineered reels perfectly balanced with these rods to help provide longer, more accurate casts, smoother retrieves and uncompromised, fluid-like drag control.

- Exceptionally Smooth Eight Bearing Infinite Anti-Reverse Drive • 6.3:1 Gear Ratio
- Lightweight CNC Machined Aluminum Spool and Handle • Multi-Setting Free-Flow Drag System
- Fully Adjustable Magnetic Brake Spool Tension Adjustment



Color of JHBPR Models

Color of JHBG Models

Color of JHBO Models

6 ft 9 in One Piece Combo Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBO-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz

7 ft 3 in One Piece Combo Models

JHBO-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz

One Piece Rod Models

JHBO-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz
JHBO-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON BLAZE SPINNING PRO DX

Jimmy Houston Blaze Spinning Pro DX rods feature custom woven, ultra-high modulus graphite blanks with unique carbon criss-cross pattern, fitted with lightweight yet strong, friction minimizing aluminum oxide guides, lightweight reel seats and stainless steel cushioned reel seat hoods to produce an unsurpassed combination of looks, power and sensitivity; each is partnered with precision grade, computer 3D engineered reels perfectly balanced with these rods to help provide longer, more accurate casts, smoother retrieves and uncompromised, fluid-like drag control.

- Exceptionally Smooth Four Bearing Infinite Anti-Reverse Drive • 5.2:1 Gear Ratio
- Lightweight CNC Machined Aluminum Spool and Handle • Multi-Setting Free-Flow Drag System
- A Positive Front Drag System



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBSO-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Orange	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSO-662MSC	3	12	6 ft 6 in	2	High Modulus	Medium	Orange	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSO-702MHSC	3	12	7 ft 0 in	2	High Modulus	Medium/Heavy	Orange	Spinning	8 to 20 lb	1/4 to 3/4 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBSG-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Green	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSG-662MSC	3	12	6 ft 6 in	2	High Modulus	Medium	Green	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSG-702MHSC	3	12	7 ft 0 in	2	High Modulus	Medium/Heavy	Green	Spinning	8 to 20 lb	1/4 to 3/4 oz

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON VENOM PRO DX

- Special woven high modulus graphite blank
- Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- Available in 3 great spinning or casting models
- Unique carbon checkered pattern
- Stainless steel reel seat hoods
- Venom combos come with a premium 8 bearing reel



Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHVS-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Split	6 to 17 lb	3/16 to 1/2 oz
JHVS-662MSC	3	12	6 ft 6 in	2	High Modulus	Medium	Split	6 to 17 lb	3/16 to 1/2 oz



Casting Model

JHVB-661MHC	3	12	6 ft 6 in	1	High Modulus	Medium/Heavy	Split	10 to 20lb	1/4 to 3/4 oz
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JIMMY HOUSTON VENOM CATFISH COMBOS

- Premium strong E-Glass blank with a strong hookset
- Unique cosmetic with a checkered snakeskin blank
- Glow tip for bite detection
- Both spinning and casting combos come with a premium 3 bearing reel



Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHVS-802SC	3	12	8 ft 0 in	2	E-Glass	Medium/Heavy	Spinning	12 to 25 lb	1/2 to 2 oz
JHVS-102SC	3	12	10 ft 0 in	2	E-Glass	Medium/Heavy	Spinning	12 to 25 lb	1/2 to 2 oz



Casting Model

JHVC-902CC	3	12	9 ft 0 in	2	E-Glass	Medium/Heavy	Spinning w/Cast'g Guides	12 to 25 lb	1/2 to 2 oz
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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON PROFICIENCY SLX COMBO

- Special Woven 80 million high modules graphite blank
- Ultra-sensitive full split cork casting handle
- Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- Custom designed and tested by pro fisherman Jimmy Houston
- Unique metallic blue/silver decorative wrappings
- Sure locking fore-grip
- Stainless steel reel seat hoods
- Combo comes with 9 bearing ultra smooth bait cast reel



Guide Close-up



Available Separately



JHP-109A 9 bearing reel

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPYT-661MHC	3	12	6 ft 6 in	1	80 Million Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

Jimmy Houston Baitcast Reel Features

- High Strength aluminum alloy anti-corrosion body
- Deluxe Free casting spool
- Instant Anti Reverse systems
- JH baitcast reels have a 6.5 to 1 gear ratio
- High Precision magneto drag system
- Premium stainless ball bearings and brass gears

JIMMY HOUSTON ENFORCER ST COMBO

- Ultra sensitive blanks are made of a 42 ton IM-9 High Modulus Graphite
- Full contoured split EVA handle for sure grip and sensitivity
- Deluxe easy flow aluminum oxide guides for easy cast ability
- Powerful backbone for great hook set ability
- Custom designed and tested by Pro fisherman Jimmy Houston
- Unique metallic green/silver decorative wrappings
- Sure locking fore-grip that works great for all bait casting reels



Guide Close-up



Available Separately



JHE-105A 5 bearing reel

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHX-661MHC	3	12	6 ft 6 in	1	IM-9 Graphite	Medium/Heavy	Split Touch Eva	10 to 28 lb	1/4 to 3/4 oz

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON MICROTEK ROD

- Jimmy Houston high modulus superior graphite blank
- Ultra sensitive split handle for easy bite detection
- Deluxe EZ Flow premium micro guides for easy line flow and longer casts
- Powerful backbone for great hook sets
- Available in 3 great models in both spinning and casting models
- Custom designed and tested by pro fisherman Jimmy Houston
- Sure locking fore-grip
- Genuine high grade cork handle
- This series comes in the 3 most popular lengths



Guide Close-up



Cosmetics Close-up

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHMTK-691MH	2	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz
JHMTK-741MH	2	16	7 ft 4 in	1	High Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz
JHMTK-710MH	2	16	7 ft 10 in	1	High Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

JIMMY HOUSTON "CAMO" MICRO COMBO

- Comes with an ultra smooth Jimmy Houston micro touch 5 bearing camo bait cast reel with infinite anti-reverse.



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHMC-661C	3	12	6 ft 6 in	1	High Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

comes with JHFB-105A 5 Bearing Reel

Jimmy Houston Baitcast Reel Features

- High Strength aluminum alloy anti-corrosion body
- Deluxe Free casting spool
- Instant Anti Reverse systems
- JH baitcast reels have a 6.5 to 1 gear ratio
- High Precision magneto drag system
- Premium stainless ball bearings and brass gears

All 4 Reels
Available
Separately

JHP-109AC
Proficiency Reel
9 bearing with IAR

JHVB-108AC
Venom
8 bearing with IAR

JHE-105AC
Enforcer Pro ST
5 bearing with IAR

JHFB-105AC
Fish Hunter Pro
5 bearing with IAR



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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON PROFICIENCY SLX

- Special Woven 80 million high modules graphite blank
- Ultra sensitive full split cork spinning and trigger handles
- Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- Available in 9 great models in both spinning and casting models
- Custom designed and tested by pro fisherman Jimmy Houston
- Unique metallic blue/silver decorative wrappings
- Sure locking fore-grip
- Stainless steel reel seat hoods



Guide Close-up



Cosmetics Close-up



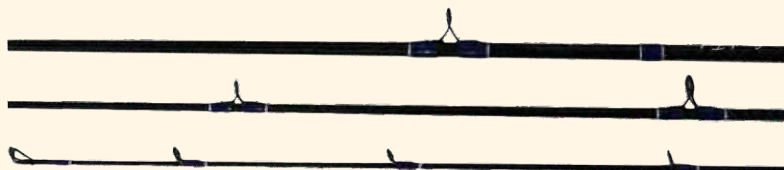
Casting Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPYT-661MH	2	16	6 ft 6 in	1	80 Million Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz
JHPYT-701MH	2	16	7 ft 0 in	1	80 Million Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz



New Pack Travel Rods

JHPYT-664MH
Model Pictured



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPYS-664M	2	12	6 ft 6 in	4	80 Million Modulus	Medium	Split Touch Spinning	6 to 12 lb	3/16 to 1/2 oz
JHPYT-664MH	2	12	6 ft 6 in	4	80 Million Modulus	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz



Durable Travel Case Included for the 4 pc. Travel Rods

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON VENTURE XT

- Ultra sensitive blanks are made of a 36 ton IM-6 high modulus graphite blank
- Full contoured cork handle for sure grip and ultra sensitivity
- Powerful backbone for great hook set ability
- Unique metallic red/gold decorative wrappings
- Sure locking fore-grip that works great for all bait casting reels
- Stainless steel cushioned reel seat hoods with trigger

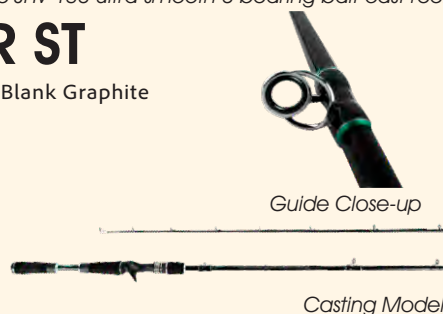


	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
COMBO - ROD -	JHVT-661MHC	3	12	6 ft 6 in	1	IM-6 Graphite	Medium Heavy	Full Genuine Cork	10 to 20 lb	1/4 to 3/4 oz
	JHVT-661MH	2	16	6 ft 6 in	1	IM-6 Graphite	Medium	Full Genuine Cork	8 to 17 lb	3/16 to 1/2 oz

combo comes with the JHV-103 ultra smooth 3 bearing bait cast reel

JIMMY HOUSTON ENFORCER ST

- Ultra sensitive blanks are made of a 42 ton IM-9 High Modulus Blank Graphite
- Full contoured split EVA handle for sure grip and sensitivity
- Deluxe easy flow aluminum oxide guides for easy cast ability
- Powerful backbone for great hook set ability
- Available in 6 great models
- Custom designed and tested by Pro fisherman Jimmy Houston
- Unique metallic green/silver decorative wrappings
- Sure locking fore-grip that works great for all bait casting reels



Enforcer Casting Rods

	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
	JHX-661MH	2	16	6 ft 6 in	1	IM-9 Graphite	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz
	JHX-701MH	2	16	7 ft 0 in	1	IM-9 Graphite	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz



4 pc Enforcer Travel Rods

	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
	JHXS-664M	2	12	6 ft 6 in	4	IM-9 Graphite	Medium	Split Touch Spinning	8 to 17 lb	3/16 to 1/2 oz
	JHX-664MH	2	12	6 ft 6 in	4	IM-9 Graphite	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz



Durable Travel Case Included for the 4 pc. Travel Rods

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JIMMY HOUSTON ENFORCER ST

- Ultra sensitive blanks are made of a 42 ton im-9 high modulus graphite
- Deluxe easy flow aluminum oxide guides for easy cast ability
- Custom designed and tested by pro fisherman jimmy houston
- Unique metallic green/silver decorative wrappings
- Sure locking fore-grip to secure your reel
- Wide arbor 4 bearing spinning reel w/ infinite anti-reverse



JHEW-254AC
Wide Arbor Spool
4 bearing reel with IAR
Available Separately



Enforcer Wide Arbor Spinning Combo

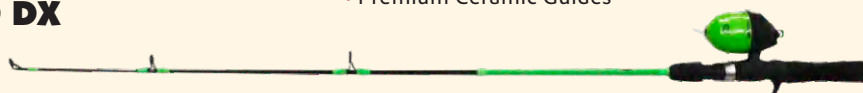
Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHXS-602MSC	3	12	6 ft 0 in	2	IM-9 Graphite	Medium	Split Touch Spinning	8 to 17 lb	3/16 to ½ oz

combo comes with an ultra smooth 4 bearing reel

JIMMY HOUSTON CATCH OF THE DAY PRO DX

- 5.2:1 Ratio, 1 Bearing Spinning Reel Pre-Spooled with Line
- Ergonomic Foam Handle with Lock-Down Reel Seat
- Custom Tubular Glass Blank
- Premium Ceramic Guides



*Casting Models
with Line*

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHK-361CC	3	12	3 ft 6 in	1	Fiberglass	Medium	Soft Touch Foam	4 to 10 lb	1/8 to ½ oz
JHK-562CC	3	12	5 ft 6 in	2	Fiberglass	Medium	Soft Touch Foam	4 to 10 lb	1/8 to ½ oz



*Spinning Models
with Line*

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHK-361SC	3	12	3 ft 6 in	1	Fiberglass	Medium	Soft Touch Foam	4 to 10 lb	1/8 to ½ oz
JHK-562SC	3	12	5 ft 6 in	2	Fiberglass	Medium	Soft Touch Foam	4 to 10 lb	1/8 to ½ oz

combo comes with an ultra smooth 1 bearing reel

All Jimmy Houston Catch of the Day Combos are Available in a 6 Pack PDQ (see price list)

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON FISH HUNTER PRO XLT

- Special Woven IM-6 high modules camouflage graphite blank
- Ultra sensitive full split-touch cork handle
- Deluxe easy flow aluminum oxide guides for easy cast ability
- Powerful backbone for great hook set ability
- Available in 2 great models
- Custom designed and tested by Pro Fisherman Jimmy Houston
- Sure locking fore-grip
- Stainless steel reel seat hoods



Guide Close-up



Cosmetics Close-up

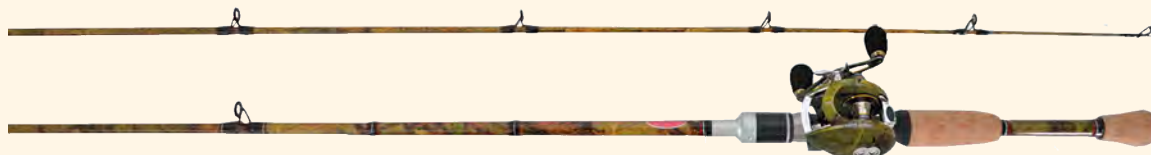


Handle Close-up



Casting Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHFHPT-661MH	2	16	6 ft 6 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz
JHFHPT-701MH	2	16	7 ft 0 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHHT-661MHC	3	12	6 ft 6 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

comes with JHFH-105A 5 Bearing Reel

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON BIG GAME COMBO

- Superior super strong rod blank with a power hook set and a strong fast tip for bite detection
- Full EVA Foam spinning handle for a firm grip
- Unique camouflage pattern on the rod and reel
- Left/right interchangeable retrieve handle system
- Soft rubber paddle for a sure grip
- Positive drag system to handle the big ones
- Multi bearing reel with infinite anti reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHCC-802SC	3	12	8 ft 0 in	2	E-Glass	Medium/Heavy	Eva Foam	15 to 30 lb	1-4 oz	CH-603F	3

JIMMY HOUSTON BIG GAME PRO EXTREME COMBO

- Superior super strong rod blank with a power hook set and a strong fast tip for bite detection
- Full EVA Foam spinning handle for a firm grip
- Unique camouflage pattern on the rod and reel
- Left/right interchangeable retrieve handle system
- Soft rubber paddle for a sure grip
- Positive drag system to handle the big ones
- Multi bearing reel with infinite anti reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JBGPX-102SC	3	12	10 ft 0 in	2	E-Glass	Medium/Heavy	Eva Foam	18 to 45 lb	1-6 oz	JGPX-70	3

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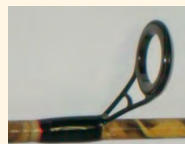


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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON FISH HUNTER PRO DX

- Super sensitive 36-ton IM-6 graphite blank
- Deluxe camouflage patterned finish on both rod and reel
- Contoured genuine cork handles
- Premium aluminum oxide guides
- Ultra smooth 4 bearing infinite anti-reverse reel with machined aluminum spool with comfortable soft rubber paddle



Guide Close-up



FHPD-204AC
4 Bearing
Reel with IAR
Available
Separately



Cosmetics Close-up



Spinning Combos

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHFS-602MSC	3	12	6 ft 0 in	2	IM-6 Graphite	Medium	Cork w/ fixed reel seat	6 to 12 lb	3/16 to 1/2 oz	FHPD-204A	4
JHFS-662MSC	3	12	6 ft 6 in	2	IM-6 Graphite	Medium	Cork w/ fixed reel seat	6 to 12 lb	3/16 to 1/2 oz	FHPD-204A	4
JHFS-562LSC	3	12	5 ft 6 in	2	IM-6 Graphite	Ultralight	Cork w/ fixed reel seat	4 to 8 lb	1/16 to 1/4 oz	FHPD-104A	4

JIMMY HOUSTON HUNTER CLASSIC

- Super sensitive graphite composite blank
- Deluxe camouflage patterned finish on both rod and reel
- Contoured genuine EVA foam handles
- Premium aluminum oxide guides
- Ultra smooth 1 ball bearing reel with a comfortable sure grip paddle



Spinning Combos

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHCS-602MSC	3	12	6 ft 0 in	2	Graphite Composite	Medium	Cork	6 to 10 lb	1/8 to 3/8 oz	HC-203A	1
JHCS-502LSC	3	12	5 ft 0 in	2	Graphite Composite	Light	Cork	4 to 6 lb	1/16 to 1/8 oz	HC-203A	1

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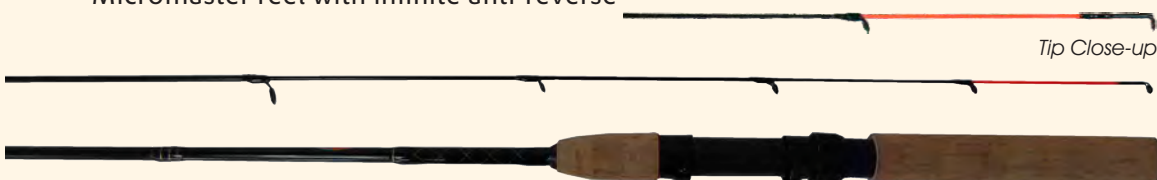
Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON MICRO MASTER ULX

- Deluxe feather-light super light action rods in 72 and 84 inch lengths
- These rods can detect the slightest of bites
- Special tubular graphite blank with glass insert that gives you the edge
- Combo's come with ultra-smooth 2 bearing JH-102 Micromaster reel with infinite anti-reverse



Guide Close-up



Tip Close-up



Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHMMR-72	2	16	6 ft 0 in	2	IM-6 Graphite	Super Ultralight	Corkalon Handle	2 to 6 lb	1/32 to 1/8 oz
JHMMR-84	2	16	7 ft 0 in	2	IM-6 Graphite	Super Ultralight	Corkalon Handle	2 to 6 lb	1/32 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHMMR-72SC	3	12	6 ft 0 in	2	IM-6 Graphite	Super Ultralight	Corkalon Handle	2 to 6 lb	1/32 to 1/8 oz	JH-102	2	IAR
JHMMR-84SC	3	12	7 ft 0 in	2	IM-6 Graphite	Super Ultralight	Corkalon Handle	2 to 6 lb	1/32 to 1/8 oz	JH-102	2	IAR

* IAR - Infinite Anti-Reverse

JIMMY HOUSTON HAWG HUNTER COMBO



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHHT-562MCC	3	12	5 ft 6 in	2	Composite	Medium	EVA Foam	4 to 8 lb	1/8 to 1/4 oz	JH-10	1	IAR

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Hi ♦ TECH Xtreme Performance

JIMMY HOUSTON PANFISH SPECIAL PRO

- Ultra sensitive, super lightweight full genuine cork handle, IM-6 graphite blank
- Strong, double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long spinning type handle with sure lock graphite fixed reel seat
- Available in your choice of 8,10,12 and 14 foot lengths
- Combo's come with ultra-smooth 2 bearing JH-102 spinning reel with infinite anti-reverse



Guide Close-up



Tip Close-up



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPSGP-802	2	16	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-102	2	16	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-122	2	16	12 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-143	2	16	14 ft 0 in	3	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHPSGP-802SC	3	12	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR
JHPSGP-102SC	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR

* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHPSGP-802MBR	3	12	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2
JHPSGP-102MBR	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2

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JIMMY HOUSTON PANFISH SPECIAL DX

- Ultra-sensitive, Super Lightweight, graphite composite blank (JHPS Model) or with the Premium IM-6 graphite blank (JHPSG Model).
- Strong, double footed stripper guides and lightweight single foot aluminum oxide guides on tip section for improved sensitivity
- Elongated EVA foam spinning handle with graphite fixed reel seat
- Includes JHT-100 wide arbor "Tight Line" reel with wide arbor to keep line coil free while minimizing line twist



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHPS-102FC	3	12	10 ft 0 in	2	Graphite Comp	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	JHT-100	2

JIMMY HOUSTON PANFISH SPECIAL IM-6 GRAPHITE MODEL



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHPSG-102FC	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	JHT-100	2

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JIMMY HOUSTON PANFISH SPECIAL DX

- Ultra sensitive, super lightweight, IM-6 graphite blank
- Strong, double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long, EVA foam spinning handle with sure lock graphite fixed reel seat
- Choice of liquid smooth 2 bearing infinite anti-reverse JH-102 spinning reel or MBR-2 Deluxe Mini bait-cast reel



Guide Close-up



Cosmetics Close-up

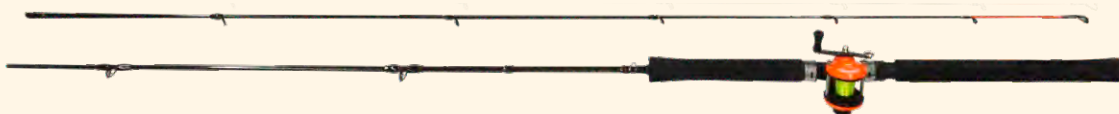


Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPSG-102	2	16	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSG-122	2	16	12 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSG-143	2	16	14 ft 0 in	3	IM-6 Graphite	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHPSG-102SC	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR

* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHPSG-102MBR	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2

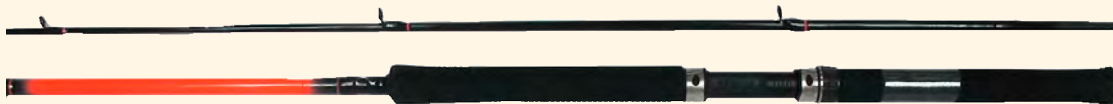
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JIMMY HOUSTON PANFISH SPECIAL

- Ultra sensitive, super lightweight graphite composite blank
- Strong, double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long, EVA spinning handle with sure lock graphite fixed reel seat
- Available in your choice of 8,10 and 12 foot lengths
- Combos come with either the deluxe ultra smooth 2 bearing JH-102 Micro spinning reel with infinite anti-reverse, or with the MBR-2 bait cast reel



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPS-802	2	16	8 ft 0 in	2	Graphite Comp	Light	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPS-102	2	16	10 ft 0 in	2	Graphite Comp	Light	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPS-122	2	16	12 ft 0 in	2	Graphite Comp	Light	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHPS-102SC	3	12	10 ft 6 in	2	Graphite Comp	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR

* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHPS-102MBR	3	12	10 ft 6 in	2	Graphite Comp	Ultralight	Long Eva w/Fixed Reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2

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JIMMY HOUSTON JIGGIN' STICK DX

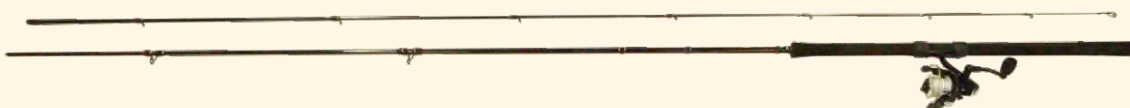
- Ultra sensitive, fast action IM-6 graphite blank
- Strong double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long, EVA foam handle with slide action reel seat rings
- Available in your choice of 8', 10' and 12' lengths
- Choice of liquid smooth 2 bearing infinite anti-reverse JH-102 Micro Spinning Reel or Deluxe Mini Bait-cast Reel



Guide Close-up

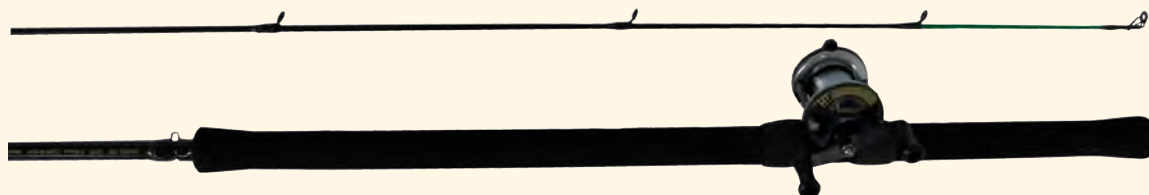


Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHJSG-102	2	16	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz
JHJSG-122	2	16	12 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHJSG-102SC	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	DS-102	2	IAR

* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHJSG-102MBR	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	MBR-2

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JIMMY HOUSTON JIGGIN' STICK

- Ultra Sensitive Graphite composite blank
- Strong double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long, EVA foam handle with slide action reel seat rings
- Available in 8,10 and 12 foot lengths
- Choice of liquid smooth 2 bearing infinite anti-reverse JH-102 Denali spinning reel or Deluxe MBR-2 Mini Bait-cast reel



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHJS-102	2	16	10 ft 0 in	2	Graphite Comp	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz
JHJS-122	2	16	12 ft 0 in	2	Graphite Comp	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JHJS-102SC	3	12	10 ft 0 in	2	Graphite Comp	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	DS-102	2	IAR

* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHJS-102MBR	3	12	10 ft 0 in	2	Graphite Comp	Ultralight	Long Eva w/Rings	4 to 6 lb	1/16 to 1/8 oz	MBR-2

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JIMMY HOUSTON CRAPPIE HUNTER CAMO DX

- Durable and lightweight 100% custom woven tubular camouflage fiberglass Telescopic blank
- Reinforced joints between telescopic sections
- Super grip textured handle for improved handling performance
- Rubber tip cap with lanyard eliminates loss of cap
- High visibility green tip for improved bite detection
- Assorted lengths to meet every need in 10,12 and 13 foot lengths



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHCP-10LW	4	24	10 ft 0 in	3	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz
JHCP-12LW	4	24	12 ft 0 in	4	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz
JHCP-13LW	4	24	13 ft 0 in	4	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz



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APALS® LIGHT WHERE YOU NEED IT!



- Can be seen up to 2 miles horizontal and 3 miles from the air
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- Heavy Duty 3M® Adhesive Back
- Easy-Pull Tab
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○ ALL PURPOSE ADHESIVE LIGHT STRIPS

APALS® portable light strips are a much "greener" alternative to chemical light sticks as they can be turned off and on and reused many times compared to a one time use chemical light stick. They can be used to light your tackle box, cooler, fishing rod holders or anywhere you require super bright, long lasting lighting. APALS® multi-purpose light strips can reduce volume and weight in your tackle box as they replace several lighting tools with their versatility. APALS® will provide up to 200 hours of light and weighs less than a fraction of an ounce. The highly polished aluminum surface is a great daytime signaling mirror. The bright LEDs with fast and slow flashing modes are highly effective at night for signaling a rescue team. APALS® portable light strips are easy to carry in and carry out and are an essential piece of gear in any tackle box.

MODEL NUMBERS:

APAL-1W APALS 1/pkg white LED
APAL-1W-72 APALS 1/pkg 72 each per sidekick white LED



PATENT NUMBERS: 9,013,100B2 - 9,030,085B2 - 9,221,594B2 - 9,206,969B2

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CUTTING EDGE HI-TECH LIGHTING TECHNOLOGY



200 HOURS
Up to 200 hours runtime.



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