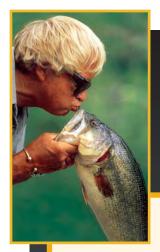


Jimmy Houston Catalog
www.htent.com • 800-216-5184





## **Mission Statement**

HT Enterprises, Inc. has raised the bar.

We've teamed with professional tournament angler Jimmy Houston, and together, created a premier series of specialty, ultra-high performance fishing rods and reels designed to provide an edge.

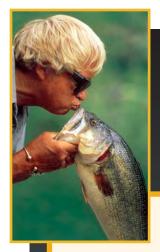
This is no every day line-up. HT's Jimmy Houston Xtreme Performance products have been engineered by an elite angler for experienced anglers who take their sport seriously. Anglers who don't just desire, but intend to rise to the next level. Not only hook the fish of a lifetime, but demand to land it. Don't simply believe they will catch a trophy fish, but expect to shatter the record. Not just placing, but outright winning that big tournament.

Check the components: Lightweight, precision tapered, premium grade high modulus graphite blanks. Secure, comfort-fit custom reel seats. Strong, precision balanced, premium grade, hand-tied guides. Machined components. Computer balanced, multi-bearing drives, infinite anti-reverse--responsive performance all incorporated into a smooth series of specialty creations offering a variety of technique-matched, select balanced lengths, actions and sizes.

Don't be timid. Take your game to a new level.

Life is good today!

inuny Honston





# JIMMY HOUSTON **BLAZE** PRO DX

Jimmy Houston Blaze Pro DX rods feature custom woven, ultra-high modulus graphite blanks with unique carbon criss-cross pattern, fitted with lightweight yet strong, friction minimizing aluminum oxide guides, lightweight reel seats and stainless steel cushioned reel seat hoods to produce an unsurpassed combination of looks, power and sensitivity; each is partnered with precision grade, computer 3D engineered reels perfectly balanced with these rods to help provide longer, more accurate casts, smoother retrieves and uncompromised, fluid-like drag control.

- Exceptionally Smooth Eight Bearing Infinite Anti-Reverse Drive 6.3:1 Gear Ratio
- · Lightweight CNC Machined Aluminum Spool and Handle · Multi-Setting Free-Flow Drag System
- Fully Adjustable Magnetic Brake Spool Tension Adjustment







Color of JHBG Models



Color of JHBO Models

#### 6 ft 9 in One Piece Combo Models

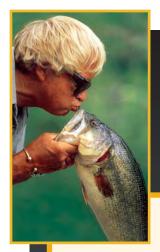
Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBO-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-691MHC	3	12	6 ft 9 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz

#### 7 ft 3 in One Piece Combo Models

JHBO-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Orange	10 to 20 lb	1/4 to 3/4 oz
JHBG-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Green	10 to 20 lb	1/4 to 3/4 oz
JHBPR-731MHC	3	12	7 ft 3 in	1	High Modulus	Medium/Heavy	Purple	10 to 20 lb	1/4 to 3/4 oz

#### One Piece Rod Models

JHBO-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Orange	Split	10 to 20 lb	1/4 to 3/4 oz
JHBG-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Green	Split	10 to 20 lb	1/4 to 3/4 oz
JHBPR-691MH	21	16	6 ft 9 in	1	High Modulus	Medium/Heavy	Purple	Split	10 to 20 lb	1/4 to 3/4 oz
JHBO-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Orang	ge	10 to 20 lb	1/4 to 3/4 oz
JHBG-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Gree	n	10 to 20 lb	1/4 to 3/4 oz
JHBPR-731MH	21	16	7 ft 3 in	1	High Modulus	Medium/Heavy	Purpl	le	10 to 20 lb	1/4 to 3/4 oz





## JIMMY HOUSTON SPINNING PRO DX

Jimmy Houston Blaze Spinning Pro DX rods feature custom woven, ultra-high modulus graphite blanks with unique carbon criss-cross pattern, fitted with lightweight yet strong, friction minimizing aluminum oxide guides, lightweight reel seats and stainless steel cushioned reel seat hoods to produce an unsurpassed combination of looks, power and sensitivity; each is partnered with precision grade, computer 3D engineered reels perfectly balanced with these rods to help provide longer, more accurate casts, smoother retrieves and uncompromised, fluid-like drag control.

- Exceptionally Smooth Four Bearing Infinite Anti-Reverse Drive 5.2:1 Gear Ratio
- Lightweight CNC Machined Aluminum Spool and Handle Multi-Setting Free-Flow Drag System
- · A Positive Front Drag System



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBSO-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Orange	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSO-662MSC	3	12	6 ft 6 in	2	High Modulus	Medium	Orange	Spinning	6 to 15 lb	3/16 to 1/2 oz





Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Color	Handle	Line Test	Lure Wt
JHBSG-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Green	Spinning	6 to 15 lb	3/16 to 1/2 oz
JHBSG-662MSC	3	12	6 ft 6 in	2	High Modulus	Medium	Green	Spinning	6 to 15 lb	3/16 to 1/2 oz





Xtreme HI TECH **Performance** 

JIMMY HOUSTON VENOM PRO DX

- · Special woven high modules graphite blank
- · Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- · Available in spinning and casting models
- Unique carbon checkered pattern
- Stainless steel reel seat hoods



JHVS-208AC 8 Bearing with IAR

Available Separately

Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHVS-602MSC	3	12	6 ft 0 in	2	High Modulus	Medium	Split	6 to 17 lb	3/16 to 1/2 oz



# JIMMY HOUSTON VENOM CATFISH COMBOS

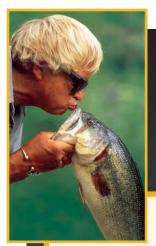
- Premium strong E-Glass blank with a strong hookset
- · Glow tip for bite detection

- · Unique cosmetic with a checkered snakeskin blank
- Both spinning and casting combos come with a premium 3 bearing reel



Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHVS-802SC	3	12	8 ft 0 in	2	E-Glass	Medium/Heavy	Spinning	12 to 25 lb	1/2 to 2 oz
JHVS-102SC	3	12	10 ft 0 in	2	E-Glass	Medium/Heavy	Spinning	12 to 25 lb	1/2 to 2 oz





### JIMMY HOUSTON PROFICIENCY SLX COMBO

- · Special Woven 80 million high modules graphite blank
- Ultra-sensitive full split cork casting handle
- Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- Custom designed and tested by pro fisherman Jimmy Houston
- Unique metallic blue/silver decorative wrappings
- Sure locking fore-grip
- Stainless steel reel seat hoods
- · Combo comes with 9 bearing ultra smooth bait cast reel



Available Separately



JHP-109A 9 bearing reel

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPYT-661MHC	3	12	6 ft 6 in	1	80 Million Modulus	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

#### **Jimmy Houston Baitcast Reel Features**

- High Strength aluminum alloy anti-corrosion body
- Deluxe Free casting spool
- Instant Anti Reverse systems
- JH baitcast reels have a 6.5 to 1 gear ratio
- · High Precision magneto drag system
- · Premium stainless ball bearings and brass gears

#### JIMMY HOUSTON ENFORCER ST COMBO

- Ultra sensitive blanks are made of a 42 ton IM-9 High Modulus Graphite
- Full contoured split EVA handle for sure grip and sensitivity
- · Deluxe easy flow aluminum oxide guides for easy cast ability
- Powerful backbone for great hook set ability
- Custom designed and tested by Pro fisherman Jimmy Houston
- Unique metallic green/silver decorative wrappings
- Sure locking fore-grip that works great for all bait casting reels

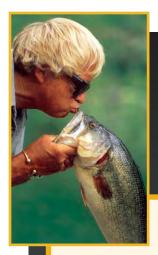


Available Separately



JHE-105A 5 bearing reel

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHX-661MHC	3	12	6 ft 6 in	1	IM-9 Graphite	Medium/Heavy	Split Touch Eva	10 to 28 lb	1/4 to 3/4 oz

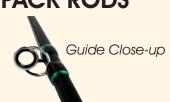




HI + TECH Performance

#### JIMMY HOUSTON ENFORCER ST TRAVEL PACK RODS

- Ultra sensitive blanks are made of a 42 ton IM-9 High Modulus Blank Graphite
- · Full contoured split EVA handle for sure grip and sensitivity
- · Deluxe easy flow aluminum oxide guides for easy cast ability
- · Powerful backbone for great hook set ability
- · Available in 2 models
- Custom designed and tested by Pro fisherman Jimmy Houston
- Unique metallic green/silver decorative wrappings
- Sure locking fore-grip that works great for all bait casting reels







Casting Model # JHX-664MH

Spinning Model # JHXS-664M

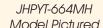
#### 4 pc Enforcer Travel Rods

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHXS-664M	2	12	6 ft 6 in	4	IM-9 Graphite	Medium	Split Touch Spinning	8 to 17 lb	3/16 to ½ oz
JHX-664MH	2	12	6 ft 6 in	4	IM-9 Graphite	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz

#### JIMMY HOUSTON PROFICIENCY SLX TRAVEL PACK RODS

- Special Woven 80 million high modules graphite blank
- Ultra sensitive full split cork spinning and trigger handles
- Deluxe easy flow aluminum oxide guides for easy cast-ability
- Powerful backbone for great hook sets
- Available in spinning and casting models
- · Custom designed and tested by pro fisherman Jimmy Houston
- · Unique metallic blue/silver decorative wrappings
- · Sure locking fore-grip
- · Stainless steel reel seat hoods





Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPYS-664M	2	12	6 ft 6 in	4	80 Million Modulus	Medium	Split Touch Spinning	6 to 12 lb	3/16 to ½ oz
JHPYT-664MH	2	12	6 ft 6 in	4	80 Million Modulus	Medium/Heavy	Split Touch Casting	10 to 20 lb	1/4 to 3/4 oz



Durable Travel Case Included for the 4 pc. Travel Rods





#### **JIMMY HOUSTON BAITCAST REELS**

- · High Strength aluminum alloy anti-corrosion body
- Deluxe Free casting spool
- · Instant Anti Reverse systems
- JH baitcast reels have a 6.5 to 1 gear ratio
- · High Precision magneto drag system
- Premium stainless ball bearings and brass gears



JHE-105AC Enforcer Pro ST 5 bearing with IAR JHP-109AC Proficiency Reel 9 bearing with IAR



JHVB-108AC Venom 8 bearing with IAR

#### JIMMY HOUSTON ENFORCER ST

• Ultra sensitive blanks are made of a 42 ton im-9 high modulus graphite

- Deluxe easy flow aluminum oxide guides for easy cast ability
- Custom designed and tested by pro fisherman jimmy Houston
- Unique metallic green/silver decorative wrappings
- · Sure locking fore-grip to secure your reel
- Wide arbor 4 bearing spinning reel w/ infinite anti-reverse



JHEW-254AC Wide Arbor Spool 4 bearing reel with IAR Available Separately

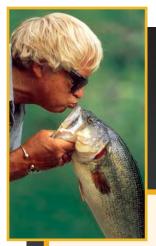


**Enforcer Wide Arbor Spinning Combo** 

Spinning Models

Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHXS-602MSC	3	12	6 ft 0 in	2	IM-9 Graphite	Medium	Split Touch Spinning	8 to 17 lb	3/16 to ½ oz

combo comes with an ultra smooth 4 bearing reel





## JIMMY HOUSTON FISH HUNTER PRO XLT

- · Special Woven IM-6 high modules camouflage graphite blank
- · Ultra sensitive full split-touch cork handle
- · Deluxe easy flow aluminum oxide guides for easy cast ability
- · Powerful backbone for great hook set ability
- · Available in 2 models
- Custom designed and tested by Pro Fisherman Jimmy Houston
- · Sure locking fore-grip
- · Stainless steel reel seat hoods



Guide Close-up

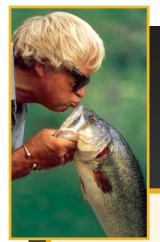


Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHFHPT-661MH	2	16	6 ft 6 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz
JHFHPT-701MH	2	16	7 ft 0 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHHT-661MHC	3	12	6 ft 6 in	1	IM-6 Graphite	Medium/Heavy	Split Touch-Cork	10 to 20 lb	1/4 to 3/4 oz

comes with JHFH-105A 5 Bearing Reel







- Superior super strong rod blank with a power hook set and a strong fast tip for bite detection
- Full EVA Foam spinning handle for a firm grip
- · Unique camouflage pattern on the rod and reel
- Left/right interchangeable retrieve handle system
- · Soft rubber paddle for a sure grip
- Positive drag system to handle the big ones
- · Multi bearing reel with infinite anti reverse



#### JIMMY HOUSTON BIG GAME PRO EXTREME COMBO

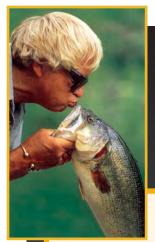
3 12 8 ft 0 in 2 E-Glass Medium/Heavy Eva Foam 15 to 30 lb 1-4 oz

- Superior super strong rod blank with a power hook set and a strong fast tip for bite detection
- Full EVA Foam spinning handle for a firm grip
- · Unique camouflage pattern on the rod and reel
- Left/right interchangeable retrieve handle system
- Soft rubber paddle for a sure grip
- Positive drag system to handle the big ones
- Multi bearing reel with infinite anti reverse





	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
1	IRCBY 1029C	2	12	10 ft 0 in	2	F-Glass	Modium/Hossar	Eura Enam	10 to 45 lb	1 6 07	ICDV 70	2





## JIMMY HOUSTON FISH HUNTER PRO DX

- Super sensitive 36-ton IM-6 graphite blank
- Deluxe camouflage patterned finish on both rod and reel
- Contoured genuine cork handles
- · Premium aluminum oxide guides
- Ultra smooth 4 bearing infinite anti-reverse reel with machined aluminum spool with comfortable soft rubber paddle



FHPD-204AC
4 Bearing
Reel with IAR
Available
Separately

Cosmetics Close-up



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
JHFS-602MSC	3	12	6 ft 0 in	2	IM-6 Graphite	Medium	Cork w/fixed reel seat	6 to 12 lb	3/16 to 1/2 oz	FHPD-204A	4
JHFS-662MSC	3	12	6 ft 6 in	2	IM-6 Graphite	Medium	Cork w/fixed reel seat	6 to 12 lb	3/16 to 1/2 oz	FHPD-204A	4
JHFS-562LSC	3	12	5 ft 6 in	2	IM-6 Graphite	Ultralight	Cork w/fixed reel seat	4 to 8 lb	1/16 to 1/4 oz	FHPD-104A	4

#### JIMMY HOUSTON HUNTER CLASSIC

- Super sensitive graphite composite blank
- Deluxe camouflage patterned finish on both rod and reel
- Contoured genuine EVA foam handles
- Premium aluminum oxide guides
- Ultra smooth 1 ball bearing reel with a comfortable sure grip paddle



Spinning Combos

	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings
[	JHCS-602MSC	3	12	6 ft 0 in	2	Graphite Composite	Medium	Cork	6 to 10 lb	1/8 to 3/8 oz	HC-203A	1





### JIMMY HOUSTON HAWG HUNTER COMBO

- · Super sensitive graphite composite blank
- Deluxe matching camouflage pattern on rod and reel
- · Contoured eva foam handle with fixed reel seat
- Recommended line test 6 to 10#; lure weight 1/8 3/8 ounces
- · Premium aluminum oxide guides
- · Ultra-smooth 1 bearing, front drag reel
- · Comfortable sure grip paddle knob



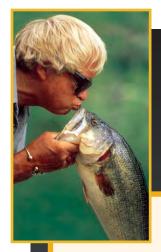
### JIMMY HOUSTON PANFISH SPECIAL PRO DX

- Ultra-sensitive, Super Lightweight Premium IM-6 graphite blank
- Strong, double footed stripper guides and lightweight single foot aluminum oxide guides on tip section for improved sensitivity
- Elongated genuine cork spinning handle with graphite fixed reel seat
- Includes JHT-100 wide arbor "Tight Line" reel with wide arbor to keep line coil free while minimizing line twist



 Ghy
 Cln City

 JHPSGP-102FC
 3
 12
 10 ft 0 in
 2
 IM-6 Graphite
 Ultralight
 Long Eva w/Rings
 4 to 6 lb
 1/16 to 1/8 oz
 JHT-100
 2





### JIMMY HOUSTON PANFISH SPECIAL PRO

- Ultra sensitive, super lightweight full genuine cork handle, IM-6 graphite blank
- Strong, double footed stripper guides and lightweight, single foot aluminum oxide guides on tip section for improved sensitivity
- Extra long spinning type handle with sure lock graphite fixed reel seat
- · Available in your choice of 8,10,12 and 14 foot lengths

 Combo's come with ultra-smooth 2 bearing JH-102 spinning reel with infinite anti-reverse



Guide Close-up

Tip Close-up



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHPSGP-802	2	16	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-102	2	16	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-122	2	16	12 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz
JHPSGP-143	2	16	14 ft 0 in	3	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz

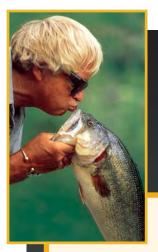


	Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model	Bearings	Drive
JI	HPSGP-802SC	3	12	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR
JI	HPSGP-102SC	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JH-102	2	IAR

\* IAR - Infinite Anti-Reverse



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt	Reel Model
JHPSGP-802MBR	3	12	8 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2
JHPSGP-102MBR	3	12	10 ft 0 in	2	IM-6 Graphite	Ultralight	Long Cork w/reel Seat	4 to 6 lb	1/16 to 1/8 oz	JHMBR-2





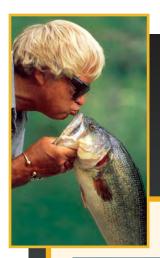
## JIMMY HOUSTON CRAPPIE HUNTER CAMO DX

- Durable and lightweight 100% custom woven tubular camouflage fiberglass Telescopic blank
- Reinforced joints between telescopic sections
- Super grip textured handle for improved handling performance
- Rubber tip cap with lanyard eliminates loss of cap
- High visibility green tip for improved bite detection
- Assorted lengths to meet every need in 10,12 and 13 foot lengths



Part #	Min Order Qty	Master Ctn Qty	Length	Section	Blank	Action	Handle	Line Test	Lure Wt
JHCP-10LW	4	24	10 ft 0 in	3	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz
JHCP-12LW	4	24	12 ft 0 in	4	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz
JHCP-13LW	4	24	13 ft 0 in	4	Fiberglass	Light	Grip Paint Handle	4 to 8 lb	1/16 to 1/4 oz

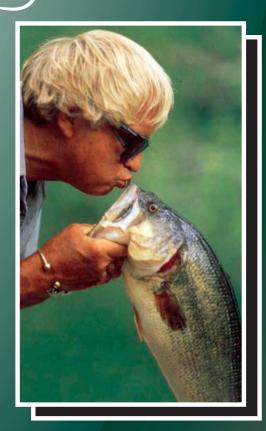












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